

PROFESSIONAL EXPERIENCE

GoComet, Mumbai, India

June 2022 - Present

FrontEnd Developer, Product Development

- I collaborated with the design, product, and back-end teams to create various features, wrote maintainable code with test cases using Jest, and also participated in documentation and code review processes.
- Led the Proof of Concept (PoC) to develop and deploy a community product for the organisation to increase interaction as well as retain more users to use the product by providing news.
- Architected product tours with React and Redux for a new feature that improved customer engagement by 8% and streamlined the UI/UX design process.
- Improved SEO ranking with Web Vitals via optimization, development and accessibility, which improved website organic traffic by 92%. Also reduced page load times by 86% with maximum speed and scalability.

RT Camp, Pune, India

January 2022 - March 2022

Wordpress Engineer Intern

- Conceptualized plugin development using the IMDI API (back-end) on the WordPress codebase and the REST API, caching using Redis and plugin security in WordPress.
- Responsibility for peer code review & also worked on localization. Implemented the clean code concepts of OOP.
- Illustrated theme development using Gutenberg blocks developed in ReactJS & Building out responsive layouts.

PUSH 2.0, Canada

March 2020 - December 2021

Lead UI Designer - Freelance

- Responsible for user research, user journey, microcopy, information architecture, interaction, visual design, prototyping, and user testing across mobile products.
- Redesigned the look and feel of the application, which resulted in a 60% increase in organic traffic.

PROJECTS

Birthday Labs (React, Express, Node, MongoDB)

January 2023

- Developed a MERN based web application that provides an additional solution to increase customer acquisitions by creating alerts whenever birthdays are nearby.
- Created a logger that will help in debugging the issues encountered when accessing the endpoints, and create a cron job to read the logger, intercept the error logs, and store them in the DB.

Medcare Plus (React, Express, Node, MongoDB)

February 2022

- Conceptualized, Designed and developed a web application that acts as a virtual hospital and a medical store. It lets users contact one over video call, get a prescription online over mail, and also order medicines from it.
- Worked with various integrations of APIs for payment, location detection, and mail over the internet.

SKILLS

Programming Languages: Java, PHP, HTML, CSS, POSTCSS, Javascript, Typescript, SQL, NoSQL.

Library / Framework: React JS, Next JS, Node, Express, Redux, Bootstrap, Tailwind, Jest, WordPress.

Designing Tools: Figma, Illustrator, Photoshop and Adobe XD.

Product Development Tools: Mixpanel, Hubspot, Hotjar, Google Analytics.

Interpersonal Skills: Time management, Creative, Detailed-oriented.

CERTIFICATION

Product Design: The Delft Design Approach

June 2021

EDUCATION

Don Bosco Institute of Technology, Mumbai, India

Aug 2019 - May 2022

Secured a B.E. in Information Technology with *Distinction*

(CGPA 9.06/10)

V.E.S. Polytechnic, Mumbai, India

Aug 2016 - May 2019

Secured a Diploma in Computer Technology with *Distinction*

(89.44%)